

PARTNERSHIPS THAT MAKE IT WORK!

Vibrant Communities Edmonton (VCE) is a non profit company that develops collaborations between businesses, three levels of government, non profit organizations and people who are earning lower wages to build family economic success through innovative strategies and partnerships.

Our funders and sponsors are important to us and we invite you to learn more about each of them by visiting our website at www.vibrantedmonton.ca

LOOKING FOR MORE IDEAS?

Ask us about the
HOME BUYERS' ASSISTANCE PLAN

Making Cent\$

Contact information 780.428.1866

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Making Cent\$



A benefit that works
for you and your
employees.



Did you know....?

- Personal financial stress affects a person's life at work
- 15% of employees¹ experience stress from poor financial behaviours to the extent that it negatively affects their productivity
- First year return on investment for financial education is over \$400 per employee
- Most employees with money problems can improve their financial situation through financial literacy education and actually begin to save money



1- In the U.S.

What is Financial Literacy

Education?

Financial literacy consists of 10 to 12 workshops on topics that:

- Help employees understand **WHY** they spend **WHAT** they spend so that they can change **HOW** they spend
- Explain credit, credit reports and credit scoring
- Build an understanding of banking rights and responsibilities
- Provide practical tools to help employees track spending

How do I get started?

You get started by calling 428 1866. It's that simple.

A representative from Vibrant Communities Edmonton (VCE) will meet with you to explain benefit details and VCE will:

- Assess employee interest
- Provide the workshop facilitator and materials
- Provide customizable promo materials to explain financial literacy to employees
- Complete an evaluation to determine employee satisfaction with the benefit

SIMPLE. EFFECTIVE. INEXPENSIVE.

