

## Shine Up Your Cowboy Boots, Country Music Week is Coming

**Edmonton, September 5, 2013** - Country music stars and fans are Edmonton bound for Country Music Week and the Canadian Country Music Awards. Edmonton is hosting the events from September 5 until September 8, 2013.



## Media Contact:

[Canadian Country Music Awards](#)

This marks the sixth year that Edmonton has hosted the Canadian Country Music Association (CCMA)® events, and after this year's festivities are over fans won't have to wait long for them to return as Alberta's capital will also host the events in 2014.

"We are proud and excited to be in Edmonton for Country Music Week in 2013 and 2014," says CCMA President Don Green. "There's a reason that this year and next marks our sixth and seventh visits, respectively, to this market. Country Music Week celebrates a music industry conference, hosts multiple fan based events and of course, features our nationally seen CCMA Awards Broadcast. We need everything from committed community support, amazing venues and accommodations to enthusiastic volunteers and passionate fans. Edmonton's got it all."

Mayor Stephen Mandel agrees. "Edmonton has a strong history of successfully hosting major national and international celebrations of sports and culture. We have the amenities, but most importantly, we have passionate volunteers and citizens who come out and show outstanding support and community spirit," says Mayor Mandel. "We are thrilled to have the CCMA return here two years in a row, as are our many local country music fans!"

Edmonton last hosted Country Music Week and the Canadian Country Music Awards in 2010. The awards ceremony begins at 5pm, Sunday September 8, 2013 at Rexall Place. **For more information on all the Country Music Week 2013 events visit [www.ccma.org](http://www.ccma.org).**

The attraction of cultural, sporting and other national and international events, including the CCMA® events, Tour of Alberta and FIFA Women's World Cup, are part of the Edmonton Events Strategy. This is one way that the City of Edmonton is working with Edmonton Economic Development Corporation and other local partners to advance its global image.

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