

River City Round Up media launch

Media are invited to attend the launch of this year's River City Round Up - a 10-day celebration of Edmonton's agricultural and western heritage. Join Mayor Elect Don Iveson, Richard Andersen, President and CEO of Northlands and Todd Babiak, Canadian writer, entrepreneur and founder of the community movement MakeSomething Edmonton, for a short program.

Date: Wednesday, October 23, 2013 Time: 10:30 a.m. Location: City Room, City Hall

Photo opportunities:

- The Mayor Elect will receive a cowboy hat
 City Hall School class will race against T-Bone, the River City Round Up mascot

Media contacts:

Karen McDonnell Communications Officer, Civic Events City of Edmonton 780-422-0854

Tamara Fahlman Public Relations River City Round Up 780-974-0583



3rd Floor, City Hall 1 Sir Winston Churchill Square NW Edmonton, AB T5J 2R7 www.edmonton.ca

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