

Small Business Displays Green Spirit

City's Eco Challenge Awards recognize environmental successes

A City of Edmonton awards program shows being green can be relatively easy, not to mention rewarding, for small business.

Seven of Edmonton's small businesses were honoured at City Hall for their environmental and green initiatives through Edmonton's Small Business Eco Challenge Awards on October 25, 2013.

The challenge encouraged small businesses to reduce their environmental impact in any or all of the six areas identified in [The Way We Green](#): energy and climate change, food resiliency, solid waste reduction, land conservation, water protection and air quality.

"We want to show we value the efforts made by small businesses to reduce their environmental impact," says Gary Klassen, General Manager of Sustainable Development with the City of Edmonton. "We hope that the challenge will encourage more businesses to integrate green practices into their operations."

The challenge awarded first, second and third place prizes in the small business categories of 1-10 employees, 11-50 employees and 51-100 employees.

The winning companies received certificates and cheques, as well as the satisfaction of knowing they lowered their carbon emissions, reduced their environmental footprint and blazed a trail for other small businesses in the community.

The challenge was launched during Environment Week in June and winners were announced during Small Business Week and Waste Reduction Week.

For more information on the prize winners and the Small Business Eco Challenge, please visit edmonton.ca/environmental/programs/small-business-eco-challenge.aspx.

Media contact:

Maya Filipovic
Corporate Communications
Communications Advisor
780-293-2488



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3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca

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