



Premiere to winter, starring Edmonton

Media are invited to attend the movie premiere of Edmonton's short film: For the Love of Winter and the launch of Edmonton's first official Winter Drink Competition.

Date: Thursday, November 14, 2013

Time: 5:30 p.m. - 7 p.m.

Location: EPCOR Tower, Second Floor Lobby



Mayor Don Iveson will bring greetings and performers will offer a sneak peek into some of Edmonton's featured winter festivals.

Susan Holdsworth, WinterCity Strategy coordinator, will be available for media interviews after the screening of For the Love of Winter which is scheduled to begin at 6:45 p.m.

Media Contact:

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