

## Downtown Countdown to 2014

### *Celebrate New Year's Eve in heart of Edmonton*

Ring in 2014 at the [New Year's Eve Downtown](#) festival. The City of Edmonton in partnership with Events Edmonton is hosting this fun-filled, non-alcoholic family event in the heart of downtown.

**Date:** Tuesday, December 31, 2013

**Time:** 7 p.m. to 12:15 a.m.

**Location:** City Hall and Sir Winston Churchill Square



The celebration kicks off inside City Hall at 7 p.m. with live entertainment, kids' crafts, clowns, magicians, balloon artists and face painters. The fun will continue outdoors at 10 p.m. with live music, ice skating and food concessions, all leading up to a spectacular fireworks show at midnight.

For a complete schedule of events, visit the [Events Edmonton](#) website.

### Road Closures

During the celebrations, a number of [road closures](#) and parking bans will be in effect. These closures will maximize traffic and pedestrian flow while maintaining pedestrian safety throughout the event and fireworks display. The following closures will be in effect until approximately 12:45 a.m. on January 1, 2014:

#### 9 p.m. - Closure of:

- 102 Ave., from 99 St. – 100 St.
- 100 St., from 102 Ave. – 102A Ave.
- 99 St., from 102 Ave. – 102A Ave.

#### 11 p.m. - Total closure of:

- 102 Ave., from 97 St. – 99 St.
- 102 Ave., from 100 St. – 101 St.
- 99 St., from 101A Ave. – 102 Ave.\*
- 100 St., from 101A Ave. – 102 Ave.

\* The Citadel Theatre parkade will be closed for both entry and exit at 11 p.m. until 45 minutes after the fireworks. During this time, please use the Stanley A. Milner Library parkade exit at 100 St.

### Parking

Parking will be available for \$1 after 6 p.m. at Edmonton City Hall, Stanley A. Milner Library, City Centre West parkade and the Canada Place parkade.

### Free New Year's Eve Public Transit Service

Edmonton Transit System (including DATS), St. Albert Transit and Strathcona County Transit are providing free transit service on New Year's Eve. ETS free service runs from 6 p.m. on December 31 until 3:30 a.m. on January 1. (DATS is free from 6 p.m. to 2 a.m.) For Edmonton route and schedule information, visit [TakeETS.com](#) or call 311. Money collected in ETS fare boxes on New Year's Eve will be given to the Donate a Ride campaign.

### For additional information, please contact:

#### [311 Online](#)

Telephone In Edmonton: 311

Outside Edmonton: 780-442-5311

### Media contacts:

#### New Year's Eve program:

[Paul A. Lucas](#)

General Manager, Events Edmonton

780-423-2822, ext. 24

780-257-5958 (cell)

#### Fireworks and road closures:

[Heather Knowles](#)

Festival & Events Liaison, City of Edmonton

780-496-4871

780-915-1454 (cell)

#### Edmonton Transit System:

[Patricia Dickson](#)

Communications Advisor, City of Edmonton

780-496-5751

### For additional information, please visit:

[Events Edmonton](#)

[Traffic Reports & Road Closures](#)

[Edmonton Transit System](#)

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