

Media Advisory

January 15, 2014

City of Edmonton

New technology aids in creating 'picture-perfect' parking enforcement

The City of Edmonton is introducing new camera technology to address community concerns about parking in time zones. Erin Blaine, parking enforcement coordinator, will be available to answer questions about the camera equipment and how it will support current parking enforcement practices.

Date: Thursday, January 16, 2014

Time: 2:30 p.m.

Location: 105 Avenue and 109 Street (Media can park their vehicles by the bottle depot located on the east side of 110 Street north of 105 Avenue in the one hour parking zone.)

The new equipment will be installed into one City of Edmonton parking patrol vehicle. It can photograph tire position, landmarks surrounding the vehicle and the GPS location.

The equipment will assist parking enforcement officers who are required to patrol time zone locations while also responding to other complaints and violations. Turnover of vehicles in time zones frees space for other motorists.

While a number of Canadian cities currently use this form of technology, this unit will be the first of its kind in Edmonton.

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