

Media Advisory

February 01, 2014

City of Edmonton

Edmonton firefighters to kick off Rooftop Campout

Media are invited to come out and watch Edmonton firefighters climb their ladder truck to the rooftop as they get set to camp out to raise money and awareness for Muscular Dystrophy Canada. Edmonton firefighters hope to raise \$125,000 during the six-day campaign.

Date: Sunday, February 2, 2014

Time: 10 a.m.

Location: Station 2, 10217 107 St

The 2014 Rooftop Campout campaign will run from February 2 to February 7, 2014. Firefighters, along with friends, fans and local celebrities, will brave the frigid temperatures for five days to raise funds and awareness for the neuromuscular disorder that affects over 50,000 Canadians.

Edmonton Firefighters started the annual Rooftop Campout in 2005 and the fundraiser has since spawned similar events at fire stations across the country. The partnership between Edmonton Fire Rescue and the Edmonton Fire Fighters' Union has raised over \$900,000 for Muscular Dystrophy Canada.

Donations can be made in person at any City of Edmonton fire station, on the roof at Station 2, or online at muscle.ca/campout.

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