

# Public Service Announcement

February 03, 2014

City of Edmonton

## Get Ready, Get Set, Walk!

Gear up and get active this winter! Join Councillor Bev Esslinger and members of City Council in celebration of all things winter with Alberta's annual Winter Walk Day.

**Date:** Wednesday, February 5, 2014

**Time:** 12:15 p.m.

**Location:** City Hall Plaza (near the skating rink)



Dress for the weather, grab a water bottle and bring your energy. The first 150 walkers will receive free giveaways, and kicksleds will also be onsite for residents to try out before and after the walk.

Can't make it to City Hall? Celebrate by organizing your own 15-minute winter walk outside your home, school, workplace, or favourite pedestrian-friendly area. It's the perfect way to enjoy active winter living in the city.

Winter Walk Day is an Alberta-wide initiative encouraging Albertans to celebrate our unique winters while promoting the year-round benefits of active living.

For more information on the City's Walkable Edmonton initiative and the Winter Walk Day event, visit [www.edmonton.ca/walkable](http://www.edmonton.ca/walkable).

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