

News Release

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City of Edmonton

Mayor Iveson commits to ending poverty in Edmonton

New task force on poverty announced

Mayor Don Iveson introduced his newly-formed Task Force for the Elimination of Poverty in Edmonton at a symposium this morning at the Shaw Conference Centre.

"There are over 100,000 Edmontonians living below the poverty line, 30,000 of whom are children. For me, that is not acceptable," said Mayor Iveson. "We have many brilliant, forward-thinking minds in our city. By drawing from this vast knowledge and learning from people who have experience with poverty, I believe the members of this task force can find innovative solutions to empower Edmontonians and close the door on poverty within a generation."



As co-chair of the task force, Mayor Iveson's goal is to develop a plan with recommendations to eliminate poverty in the city. He envisions individuals and families with enough income and resources to meet their needs, children developing to their full potential, equal access for all to enjoy a better quality of life, and a chance for everyone to grow and contribute to the city's vibrant economy.

"A shift in thinking from a charity model to one based on investment is key to making continuous strides," said Mayor Iveson. "The formation of the task force will provide all Edmontonians with the chance to think about this issue and the role that governments, institutions, organizations and individuals can play in making a difference."

"Let's invest in people and the future," continued Mayor Iveson. "Let's celebrate the resilience of the human spirit and let's be an engaged community."

For more information about the task force and its members, visit: edmonton.ca/endpoverty.

Media contacts:

[Christopher Webster](#)

Communications - Community Strategies & Development
780-496-8259

[John Brennan](#)

Strategic Advisor to the Mayor
780-496-8100

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca



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