

Public Service Announcement

April 03, 2014

City of Edmonton

"Butt out" safely

Some of the most dangerous and devastating home fires are caused by careless smoking. Edmonton Fire Rescue Services is asking Edmontonians to practice fire prevention when butting out.

Failure to safely dispose of cigarettes is the number one cause of fire deaths. One out of every four victims is a non-smoker. Most fire deaths related to smoking take place in the home, with 40 per cent originating in bedrooms, and 35 per cent beginning in the family room or den.



Edmontonians who smoke are encouraged to:

- Smoke outside.
- Be aware that potted plants, planters, and flower beds contain combustible material in the soil and are not to be used as "ashtrays."
- Use deep, wide ashtrays on a sturdy table.
- Douse cigarette butts and ashes with water or sand before disposing of them.
- Never smoke in a home where oxygen tanks are being used.
- Be alert when smoking. Avoid lighting up when you are tired, intoxicated or have taken medicine that causes drowsiness.

Edmontonians who experience a fire should call 911 immediately.

For more information on fire prevention, please visit:

edmonton.ca/fireprevention.

Media contact:

[Laura Ruddock](#)

Communications Advisor
Edmonton Fire Rescue Services
780-496-3600

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca



Share:     

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Industry Mailout](#)