

## **Public Service Announcement**

April 14, 2014 City of Edmonton

## Find your way with Walk Edmonton

If navigating city sidewalks has you all over the map, the City's Walk Edmonton project may be able to set you in the right direction.

The City is developing a system of maps, apps and signs to help people on foot, bicycle and transit navigate

Prototype maps are being installed around the downtown core between Churchill Square and the Shaw Conference Centre. Residents can view the new maps and provide their feedback between April 14 and May 4. Residents are invited to take a short survey online or access hard copies of the survey at:

- Downtown Business Association Office (10121 Jasper Avenue)
  Shaw Conference Centre
- Edmonton Welcome Centre (9797 Jasper Avenue)

This information will be used to develop a business case and detailed strategy for an efficient and unified wayfinding system for the City of Edmonton. This initiative will better connect neighbourhoods with each other, as well as better link residential areas to commercial areas, parks, schools, and transit.

For more information or to take the online survey, visit <u>edmonton.ca/wayfinding</u>.

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