

## **Public Service Announcement**

April 22, 2014 City of Edmonton

## City schools invited to spruce up for Earth Day

With Earth Dayfalling on **Tuesday, April 22, 2014**, many city schools are honouring the annual event by rolling up their sleeves and getting a jump start on spring cleaning.

The Capital City Clean Up program encourages students and staff to register for the <u>Schoolyard Clean Up program</u> and show their school pride by keeping their schoolyards clean.

Registration for the program runs March 1 to May 31, and approximately 100 schools have registered so far this year. 140 schools took part in the program last year. The deadline is fast approaching, and the tidiest three schools in each of the city's four quadrants will receive \$500 for an environmental project of their choice.



"Earth Day is a great opportunity for neighbourhood schools to tidy up their schoolyard environment and help maintain a cleaner community," says Capital City Clean Up Program Manager Lisi Monro. "A clean and safe Edmonton is everyone's responsibility and each year our city schools prove that citizens of any age can make a positive contribution."

 $Schools \ are \ invited \ to \ register \ by \ e-mailing \ \underline{schoolyardcleanup@edmonton.ca} \ with \ the \ following \ information:$ 

- School name and address
- Contact teacher's name and phone number
- Number of garbage bags (either 25 or 50) to support your cleanup (City staff will deliver the bags and 100 disposable gloves within five working days of registration)

The Capital City Clean Up program is a joint initiative between the City of Edmonton, participating business partners, and thousands of volunteers who together help keep our city litter and graffiti free. For more information on Capital City Clean Up programs, visit <a href="mailto:edmonton.ca/capitalcitycleanup">edmonton.ca/capitalcitycleanup</a>.

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