

Public Service Announcement

April 24, 2014

City of Edmonton

Got fifteen? Challenge yourself to a clean up!

Take 15 minutes – the length of a coffee break – to pick up litter or report graffiti and you could be the proud owner of an iPad2.

The fourth annual [15-to-Clean Challenge](#) runs April 27 - May 3, and residents are encouraged to take just a quarter of an hour to get a jump start on spring cleaning.

"We're all responsible for maintaining a clean and safe Edmonton," says Capital City Clean Up Program Manager Lisi Monro. "The 15-to-Clean Challenge shows that in just fifteen minutes you can make a significant difference in maintaining a cleaner community."



Free cleanup kits containing gloves, a garbage bag and a recyclable bag can be picked up at any Edmonton Public Library location for the duration of the challenge. Once you've finished your cleanup, visit the [Edmonton Sun](#) and [CTV](#) contest pages to log your clean. Two lucky winners (one per contest) will receive an iPad 2.

So challenge your friends, family, classmates or colleagues and take just 15 to clean!

The Capital City Clean Up program is a joint initiative between the City of Edmonton, participating business partners, and thousands of volunteers. It provides programs and services that help keep our city litter and graffiti free.

For more information on Capital City Clean Up programs, visit edmonton.ca/capitalcitycleanup.

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