

# Media Advisory

April 30, 2014

City of Edmonton

## Edmonton's newest giant strides into Beverly

Join Councillor Tony Caterina, Alberta MLA Deron Bilous and members of the Beverly Business Association and Historical Society as they unveil ***Beverly Beginnings***, the latest Giants of Edmonton mural honouring the Beverly community's centennial celebration.

**Date:** Thursday, May 1, 2014

**Time:** 10 a.m.

**Location:** 3906-118 Avenue NW  
(East wall of Pioneer Jewellery & Loan building)

The mural, painted by local artist Kris Friesen, is a vivid depiction of the Town of Beverly from its 19th century coal mining roots through the agricultural era of the 1930s and 40s.

[Capital City Clean Up's](#) Graffiti Management Program in conjunction with 630 CHED radio developed the [Giants of Edmonton Mural Program](#) as a way to beautify the city, honour Edmonton's best, and deter graffiti vandalism.

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