

News Release

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City of Edmonton

Beverly commemorated as Edmonton's newest giant

The community of Beverly is being honoured in a big way for the kick off of its centennial with the unveiling of the newest mural in the <u>Giants of Edmonton</u> program.

'Beverly Beginnings' depicts the past one hundred years of the original Town of Beverly, and traces its 19th century coal mining roots through the agricultural era of the 1930s and 40s. Beverly officially became a town in 1914.

"Edmonton is a city of diverse communities with rich, varying backgrounds, and it's important that we honour their past while looking ahead to their future," said Councillor Tony Caterina. "The Giants of Edmonton program allows us to commemorate the rich history of the Beverly area while beautifying our city and deterring graffiti vandalism."

The mural was created by local artist Kris Friesen and is located on the east wall of the Pioneer Jewellery & Loan building located at 3906 118 Avenue. The unveiling marks the first in a series of celebrations honouring the community's centennial.

"We're very proud to be hosting this piece on our site," says property owner Kelly Buryniuk. "Beverly is a vibrant community full of locally-owned businesses, and this mural exemplifies the civic pride that exists here."

The Giants of Edmonton mural program is a partnership between Capital City Clean Up's <u>Graffiti Management</u> <u>Program</u> and 630 CHED. Mural subjects are nominated through an online poll of 630 CHED listeners. The City of Edmonton then selects the subject from among the suggestions and finances the mural. 'Beverly Beginnings' is the eleventh Giants of Edmonton mural.

For more information on the program and a list of past Giants of Edmonton murals, visit <u>edmonton.ca/capitalcitycleanup</u>. For more information on the Beverly centennial or for a full listing of centennial events, visit <u>beverlyhistory.ca</u>.

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