

News Release

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City of Edmonton

Open source street art takes shape on second pilot site

Local artists have a new canvas with the opening of the second *Open Source Street Art* free wall.

The wall, located on the Whyte Avenue Tirecraft building (10021 82 Ave), is part of a two-year pilot project developed by the City of Edmonton's Capital City Clean Up Graffiti Management program and the Edmonton Arts Council. The project aims to allow artists to legally and safely practice their street art in designated locations.

"We recognize the artistic and cultural value street art can add," says Katherine Kerr, Edmonton Arts Council Public Art Director. "We are happy to be launching an additional site that offers opportunity for street artists to practice and integrate with the community, and to beautify the city."



The Tirecraft location is the second free wall to be launched by this project. The first free wall officially opened last September on the Tweddle Place tennis building (8320 Mill Woods Road).

Any offensive or illegal posts on the wall will be removed by project staff, and graffiti vandalism in the surrounding area will be closely monitored over the two-year pilot period to determine the effectiveness the walls have in deterring vandalism.

"We're pleased to be able to work with communities and local businesses in providing programs like this," says Sharon Chapman, Community Relations Senior Program Planner. "This project reflects our commitment to promoting safer, cleaner communities by reducing and preventing graffiti vandalism."

For more information:

Visit edmonton.ca/streetartpilot or publicart.edmontonarts.ca/open_source/

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