

# Public Service Announcement

May 16, 2014

City of Edmonton

## City to gather user data on Cloverdale Footbridge

The City of Edmonton will begin collecting information on the usage of the Cloverdale Footbridge on May 20, 2014. Counting cyclists and pedestrians, as well as talking to people about how they use the bridge, will help inform a detour plan for Valley Line LRT construction from 2016-2020.

The bridge and surrounding trails will be inaccessible for up to three years during the construction of the new Tawatinā Bridge.

Temporary cameras on the footbridge will anonymously count the number of northbound and southbound bridge users on bikes, on foot, and using other transportation modes. The cameras will be operating from May 20 to 25.

The second phase will begin the following week, with City staff surveying bridge users to collect more detailed feedback. Staff will be conducting surveys throughout the day on May 27, 28 and 31.

Edmontonians can also provide feedback in an online survey from May 20-31. For more information, please visit [edmonton.ca/valleyline](http://edmonton.ca/valleyline).

### Media contact:

[Jason Darrah](#)  
Corporate Communications  
780-496-4114

3rd Floor, City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7  
[www.edmonton.ca](http://www.edmonton.ca)



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