

June 05, 2014

City of Edmonton

## Seniors information line launches

## New service matches seniors and caregivers with appropriate resources throughout Edmonton

Edmontonians can now call 211 to access information about seniors' programs and services. The new Seniors Information Phone Line will assist seniors and their caregivers by connecting them to programs, services and resources in the Edmonton area.



"Now that 211 is a single point of contact for Edmonton seniors, access to information and critical resources has never been easier," said Councillor Andrew Knack. "This is an important step in building an Edmonton that actively supports and values the needs of its seniors population."

The Seniors Information Phone Line will operate under 211 Edmonton, a program of <u>The Support Network</u> that provides a direct link between community resources and Edmontonians. This is the first time the 211 service has been adapted in Alberta to be more responsive to the needs of seniors, a growing portion of our population.

"There are many organizations in the Edmonton area that serve seniors, but we kept hearing that people often didn't know where to begin their search," says Sheila Hallett, Executive Director of the Edmonton Seniors Coordinating Council. "The Seniors Information Phone Line is now a useful starting point for inquiries about seniors' programs and services."

The Seniors Information Phone Line is part of the <u>Age-Friendly Edmonton</u> initiative. It was set up through a partnership between The Support Network and numerous seniors' organizations, including the Edmonton Seniors Coordinating Council and the City of Edmonton Seniors Team.

For more information:

seniorscouncil.net edmonton.ca/agefriendly thesupportnetwork.com

Media contact:

Christopher Webster Communications Community Services Office: 780-496-8259 Mobile: 780-868-0103

3rd Floor, City Hall 1 Sir Winston Churchill Square NW Edmonton, AB T5J 2R7 www.edmonton.ca





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