

Public Service Announcement

June 11, 2014

City of Edmonton

Become aware and learn how to support victims of elder abuse

The City of Edmonton in partnership with the Edmonton Police Service, Catholic Social Services, Covenant Health and the Victorian Order of Nurses Canada are holding the 9th annual World Elder Abuse Awareness day in Edmonton. This event will highlight the present hardships many seniors face, as well as the coping strategies they and others can use to deal with abuse.

Date: Friday, June 13, 2014

Time: Noon – 1 p.m.

Location: Central Lions Recreation Centre, 11113-113 Street

Elder abuse can lead to serious physical injuries and long-term psychological consequences. The incidence of abuse towards the elderly is predicted to increase as many countries experience rapidly aging populations.

Through this event the City of Edmonton will encourage residents to become more aware of forms of abuse towards seniors and will also identify the different support services that are available to the public.

Individuals affected by elder abuse, or those concerned for the safety of a senior should call the Senior's Abuse Helpline, available 24 hours a day, at 780-454-8888.

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