

## **Public Service Announcement**

June 12, 2014 City of Edmonton

## Put down roots at Root for Trees Fest

Contribute to Edmonton's green legacy by joining Edmonton's annual Root for Trees Fest. As part of the City's Root for Trees program, Edmontonians of all ages can take part in making our river valley even more spectacular by helping us plant 1,000 trees.

Date: Saturday, June 14, 2014

Time: 10 a.m. to 2 p.m. Location: The Grange District Park, 355 Hemingway Road NW

Held in partnership with <u>Syncrude</u>, this free event will have live music from <u>100 Mle House</u>, winners of Single of the Year and Group of the Year at the 2014 Edmonton Music Awards. There will also be food, airbrush tattoos, crafts and, of course, tree planting. Children under the age of 11 can register for the Kids Tree-athlon, a race where they will have an opportunity to plant a tree and receive a medal. Registration is free and will be done on site at 10 a.m. with the first race starting at 10:20 a.m.

- 10 a.m. Register on site
  10:20 a.m. start of 1 km race (Ages 7 & under)
  10:40 a.m. start of 2 km race (Ages 8 to 11)

The goal of the City's Root for Trees program is to increase tree planting in Edmonton through continued partnerships with corporations, residents and community groups - together, we planted 21,422 trees in 2013. For more information on how you can get involved in the Edmonton Root for Trees initiative, visit edmonton.ca/trees.

Another way to help build Edmonton's tree inventory is to use the newly launched <a href="yegTreeMap">yegTreeMap</a>. This website allows residents to register their trees or browse to find out what other trees are growing throughout the city. It also tracks the energy, stormwater flow, carbon dioxide and air quality benefits each tree provides our urban

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