

# Media Advisory

June 13, 2014

City of Edmonton

## Edmontonians band together to Root for Trees

Media are invited to join the Honourable Matt Jeneroux, MLA for Edmonton-South West, representatives from the City of Edmonton, program partner Syncrude and residents as they plant 1,000 trees at the third annual [Root for Trees Fest](#).

**Date:** Saturday, June 14, 2014

**Time:** 10 a.m. to 2 p.m.

**Location:** The Grange District Park, 355 Hemingway Road NW

Parking is available by Sister Anna Brockman School.

### Photo opportunities:

10 a.m. – Activities begin including tree planting and tree-athlon, live music, food, face painting, airbrush tattoos and crafts

11 a.m. – Speeches and cupcakes

11:15 a.m. – Results of 2013 Root for Trees initiative released

Root for Trees Fest highlights the [Root for Trees](#) initiative, a program that aims to increase tree planting within the city through continued partnerships with corporations, individual residents and community groups. The annual target of this initiative is to plant an additional 16,000 trees annually on public and private land.

### Media contact:

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