

# Media Advisory

June 24, 2014

City of Edmonton

## Edmonton launches new online public engagement tool

Media are invited to the launch of an innovative new tool for public engagement. Mayor Don Iveson and Jason Darrah, Director of Public Communications, will share how the Edmonton Insight Community provides an ongoing approach for residents to connect with the City.

Edmonton is one of the first municipalities in Canada to use an online insight community to connect residents to decision makers.

**Date:** Wednesday, June 25, 2014

**Time:** 12:30 p.m.

**Location:** Stanley Milner Library  
7 Sir Winston Churchill Square, Makerspace  
(located to the right of the Information Desk)

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