

Public Service Announcement

June 27, 2014

City of Edmonton

2014 Smoke Alarm Program launches

Over the last decade, 56 per cent of fire fatalities in Alberta have been attributed to a faulty or absent smoke detector in the home. In 76 per cent of fatal fires, dead or incorrectly installed batteries caused smoke detector failures.

Edmonton Fire Rescue Services (EFRS) is committed to protecting public safety through fire suppression and emergency response, and public education and fire prevention activities. Since 2007, EFRS has visited more than 6,000 homes and installed more than 3,000 detectors through its annual Smoke Alarm Program.



On Saturday, June 28 and Sunday, June 29, the 2014 Smoke Alarm Program will kick off. The program is a partnership between EFRS, the Canadian Home Builder's Association Edmonton Region, Interstate Batteries, and the Wood and Energy Store.

Twenty-eight firefighters and fire prevention officers will be going door-to-door this weekend, in the communities of Evergreen, Maple Ridge, Oak Ridge and Westview Village to install combination smoke and carbon monoxide detectors, check alarm batteries, and teach Edmontonians how to properly care for their fire prevention devices.

Firefighters will be back out on Saturday, August 23 and Sunday, August 24, visiting other Edmonton neighborhoods. The 2014 campaign goal is to visit 1000 homes over the four days of door knocking, and install 500 smoke detectors.

Smoke detectors are a key part of a home fire escape plan. Smoke spreads quickly in a fire, working smoke detectors give you early warning so you can get outside quickly. Smoke alarms should be checked once a month to ensure they are working; batteries should be changed once a year.

For more information and tips on fire safety, visit edmonton.ca/firerescueservices.

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