

City announces Commonwealth Games Bid Chair and Committee members, unveils bid logo

The City of Edmonton, in partnership with the Government of Alberta and Commonwealth Games Canada, has named former Edmonton Airports President and CEO Reg Milley as the Chair of the Bid Committee for the 2022 Commonwealth Games. A logo for the Edmonton bid was also unveiled during the Canada Day celebrations at City Hall.

"Canada hosted the first Commonwealth Games in 1930 so what better way to celebrate Canada Day than to announce the next steps in our efforts to bring the Games home to Canada in 2022," Milley says. "Edmonton set a new standard for the Commonwealth Games in 1978. We are excited by the prospect of hosting this event again and helping to take the Games to a new level."

In addition to Milley, the Committee will also include: Vice Chair Simon Farbrother (City Manager), Candice Stasynec (Executive Director, Edmonton Events), Maggie Davison (Vice President, Edmonton Tourism), Lloyd Benz (Government of Alberta), and four members from Commonwealth Games Canada – Dr. Andrew Pipe, Bruce Robertson, Linda Cuthbert and Edmonton's John Stanton. Additional committee members will be named in the future. A small project office has also been set up to support the Bid Committee.

"Edmonton has built a strong reputation as an outstanding host city," says Mayor Don Iveson. "Our bid effort, in partnership with the Alberta government, is focused on convincing Commonwealth Games voters that Edmonton is the best host city in 2022."

Edmonton must submit its bid to the Commonwealth Games Federation by March 2, 2015. The host city will be selected September 2, 2015. Durban, South Africa is the only other candidate city competing for the Games.

"Alberta has a proven track record of attracting and delivering outstanding sporting events with a committed volunteer base," says Heather Klimchuk, Minister of Alberta Culture. "The Government of Alberta has made a commitment to table a motion in the fall to support an Edmonton-led Alberta bid to the Commonwealth Games Federation."

Designed by Alberta-based ZGM Collaborative Marketing (offices in both Calgary and Edmonton) the Edmonton 2022 Commonwealth Games Candidate City logo features a trio of vibrant, flowing ribbons that form an 'E', the first letter in the name of our city. Individually, each ribbon represents the pride of national identity, the spirit of our community, and the energy of sport. The colors symbolize the range of nationalities that exist in our community, as well as the harmony of Commonwealth nations coming together to compete.

The logo is solely for Edmonton's bid for Commonwealth Games 2022. To learn more about Edmonton's bid please visit edmonton2022.com.

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