

# Public Service Announcement

July 16, 2014

City of Edmonton

## Get ready to celebrate at the K-Days Parade

Experience the excitement and pageantry of the [2014 K-Days Parade](#). On Friday July 18, 2014 the streets of downtown Edmonton will be teeming with more than 100 entries to delight parade-watchers including new floats, marching bands, horses, antique cars and more. This year's parade will begin at 10 a.m. at 97 Street and 102 Avenue.



### Parade Day travel delays, parking and road restrictions

Edmontonians who work in the downtown area are reminded about parking restrictions and road closures on parade day.

- **Assembly area closed from 6:30 a.m. to 1 p.m.** – The assembly area is located north of Jasper Avenue to 103A Avenue, from west of 95 Street to east of 97 Street. Parking in the area will be accessible until 8:30 a.m. from the intersection of 95 Street and 102A Avenue only.
- **Parade route closed from 8:30 a.m. to 1 p.m.** – The parade will travel along 102 Avenue from 97 Street to 105 Street, 105 Street from 102 Avenue to 103 Avenue, and 103 Avenue/102A Avenue 105 Street to 100 Street.

For details, check out the [Parade Route Map](#). For road closure updates, check [Road & Traffic Updates](#).

### ETS bus detours

ETS routes in the downtown area will be detoured due to the parade. These detours will begin in the early morning and will remain in effect until the parade clears. Please check detour times for specific routes, as they may vary. Regular transit fares apply.

Avoid the downtown road closures and parking restrictions on parade day by taking the bus or LRT. An ETS Day Pass is just \$9 and allows unlimited travel on ETS for one day for one adult and up to four children ages 12 and under travelling with that adult.

For route and schedule details, call BusLink at 780-496-1600 or check the online [ETS Trip Planner](#).

For a complete list of events, exhibits and entertainment, check the [K-Days website](#).

### For more information:

Call 311  
Outside Edmonton: 780-442-5311

### Media contacts:

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