

Media Advisory

July 16, 2014

City of Edmonton

Edmonton is a Community in Bloom

Media are invited to join Councillor Mike Nickel and representatives from the City of Edmonton, as Communities in Bloom judges tour Edmonton to visit and evaluate our city's beautiful front yards and greening programs.

Date: Thursday, July 17, 2014

Time: 10:30 – 11 a.m.

Location: Louise McKinney Park (near footbridge)

The City of Edmonton has participated in Communities in Bloom since 1995 and reached the Circle of Excellence category in 2010. This year, Edmonton is participating in the International Challenge Excellence category, along with Seongbuk-gu, South Korea; the City of Calgary, the City of Vancouver, and the Flower Association of Makinohara, Japan.

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility, beautification and to improving quality of life through community participation and national competition. 2014 marks the 20th anniversary of the program.

For more information:

Visit communitiesinbloom.ca or edmonton.ca/eib

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