

# Public Service Announcement

July 31, 2014

City of Edmonton

## Take ETS to the 2014 Servus Heritage Festival

Edmonton's summer festival season continues this weekend with the 39<sup>th</sup> annual [Servus Heritage Festival](#), August 2–4, 2014 in William Hawrelak Park. This three-day showcase of our nation's vibrant multicultural heritage will feature 60 pavilions representing more than 85 cultures from around the globe. Sample a wide range of culinary delicacies, enjoy fabulous performances, shop for crafts, artwork and clothing, and meet people eager to share their heritage.



## Park Closures

Public parking will not be available at William Hawrelak Park and Emily Murphy Park, except for those with passes. Festival-goers are encouraged to use ETS.

## Parking in Adjacent Neighbourhoods

Parking restrictions in neighbourhoods adjacent to William Hawrelak Park will be strictly enforced by bylaw officers to ensure the safe passage of emergency service vehicles. Illegally parked vehicles will be tagged and towed.

## 2014 Park & Ride Lots

ETS will operate continuous Park & Ride shuttle service at the following times and locations:

**Saturday, August 2 – 11:30 a.m. to 10 p.m.**

**Sunday, August 3 – 9:30 a.m. to 10 p.m.**

**Monday, August 4 – 9:30 a.m. to 8 p.m.**

### Free Parking:

**Burns City Lot**  
121 Avenue and 70 Street

**Calder City Lot**  
124 Avenue and 124 Street off Yellowhead Trail

**Davies City Lot**  
61 Avenue and 86 Street eastbound

**MacEwan University West Parkade**  
109 Street and 104 Avenue southbound

**Meadows Transit Centre**  
17 Street and 40 Avenue

### Pay Parking:

**University of Alberta Windsor Carpark**  
116 Street and 92 Avenue

**NA.I.T Surface Lots**  
118 Avenue and 107 Street

## Pickup Locations

**Health Sciences/Jubilee LRT Station**  
115 Street & 84 Avenue northbound

\*University Transit Centre shuttle relocated to Health Sciences/Jubilee LRT Station.

**Street Pickups – MacEwan University Shuttle**  
Bus Stop #1939 (116 Street & Jasper Avenue southbound)  
Bus Stop #1855 (116 Street & 104 Avenue southbound)

## Neighborhood Pick Up Routes

Five neighbourhood collector routes will provide service to the Heritage Festival in areas of the city where Park & Ride sites are not available. Buses operate same hours as Park & Ride, on continuous service, stopping at regular bus stops along the route (bus stops are identified with temporary signage for Heritage Festival).

**Callingwood/Lessard Route**  
Serving Callingwood/Lessard area. Travels express from 170 Street, along Whitemud Drive to the festival site.

**West Edmonton Route**  
Serving Meadowlark, La Perle (west Edmonton). Travels express from 149 Street/80 Avenue to the festival site.

**Riverbend Route**  
Serving Riverbend and Terwillegar. Travels express from Whitemud Drive/40 Avenue to the festival site.

**Twin Brooks Route**  
Serving Petrolia, Blue Quill & Twin Brooks. Travels express from 122 Street/48 Avenue to the festival site.

**Yellowbird Route**  
Serving Duggan, Ermineskin, & Yellowbird. Travels express from 106 Street/51 Avenue to the festival site.

[Hawrelak Park shuttle pick up map](#)

## 2014 Park & Ride Fares

- Adult / Youth / Senior – \$3.20
- Child (under 6 with fare-paying passenger) – Free

Day Passes are available at ETS retail outlets and LRT fare vending machines allowing 1 adult and 4 children 12 years and under unlimited travel for the day.

ETS Transfers, Monthly Passes, Adult Tickets, Youth/Senior Tickets, Annual Senior Passes, Day Passes, and Student Passes are accepted on ETS Park & Ride.

Transfers will be issued from Park & Ride buses and are valid for 90 minutes from time it is issued.

## Civic Holiday Service

All ETS routes will operate on their regular Sunday service schedules on the Civic Holiday, Monday, August 4, 2014.

### For more information:

Check [takeETS.com](http://takeETS.com) under Seasonal Services, Events & Attractions for further neighbourhood route service details.

## Groat Road Construction

Groat Road construction will not be taking place during the Heritage Festival weekend. Groat Road will be open to traffic.

## Dogs

Festival-goers are reminded that dogs are generally not permitted on parkland. (See [Bylaw 2202](#)). Pet owners are encouraged to leave their animals at home while attending the Servus Heritage Festival. Visit the [Edmonton Humane Society](#) website for more information about keeping your pet safe, happy and healthy this summer.

## Event Cancellation

In the event of severe weather conditions, the Servus Heritage Festival may be cancelled. Severe weather may also cancel the event while in progress. Contact 311 for current event information.

## FIFA Fan Zone in Hawrelak Park August 2–4

Join us as we kick-off the [FIFAU-20 Women's World Cup](#) in Edmonton with a weekend of fun for all ages. Hone your soccer skills on a mini pitch, and enjoy a DJ, photo booths, airbrush tattoos, balloon artists, and giveaways...all for FREE!

### For more information:

#### Telephone:

In Edmonton: 311

Outside Edmonton: 780-442-5311

Email: [311@edmonton.ca](mailto:311@edmonton.ca)

*Public comments and concerns about the event should be directed to the Servus Heritage Festival at 780-488-3378 or at [info@heritage-festival.com](mailto:info@heritage-festival.com).*

### Media contacts:

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