

Media Advisory

August 07, 2014

City of Edmonton

Edmonton Valley Zoo leading in Red Panda conservation efforts

The future survival of red pandas takes another step forward as the Edmonton Valley Zoo hosts an international workshop to plan future conservation and breeding efforts in North America.

The Red Panda Workshop runs until August 9 and is a chance for international red panda experts to get together to discuss preservation of the species. Delegates from zoos across Canada and the United States are here discussing conservation efforts, natural habitat preservation, and breeding programs. The goal is to develop long-term research and management strategies for the species.

Currently, more than 80 zoos in North America house red pandas, and almost all of them participate in the management program to ensure the survival of a viable zoo population. The Edmonton Valley Zoo is a recognized leader in red panda conservation and its resident red pandas – Pip, a six-year-old female and Kaldon, a two-year-old male – are an important part of the Species Survival Plan (SSP) in North American zoos.

Date: Friday, August 8, 2014

Time: 9:30 a.m.

Location: Edmonton Valley Zoo, 13315 Buena Vista Road

Please meet in the Entry Plaza near the EdVenture Lodge

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