

Public Service Announcement

August 22, 2014

City of Edmonton

August Smoke Alarm Program running this weekend

Over the last decade, 56 per cent of fire fatalities in Alberta have been attributed to a faulty or absent smoke detector in the home. In 76 per cent of fatal fires, dead or incorrectly installed batteries caused smoke detector failures.

Edmonton Fire Rescue Services (EFRS) is committed to protecting public safety through fire suppression and emergency response, public education and fire prevention activities. Since 2007, EFRS has visited more than 6,000 homes and installed more than 3,000 detectors through its annual Smoke Alarm Program.



On Saturday, August 23 and Sunday, August 24, Edmonton Fire Rescue Services will be installing smoke alarms in the community as part of its 2014 Smoke Alarm Program. The program is sponsored by Daytona Homes, and is run in partnership with the Canadian Home Builder's Association Edmonton Region and Interstate Batteries. The 2014 Smoke Alarm Program campaign kicked off on June 28, with firefighters visiting nearly 400 homes during a two-day campaign.

Fifty-six firefighters and fire prevention officers will be going door-to-door this weekend, in the communities of Evergreen, Maple Ridge, Oak Ridge and Westview Village to install combination smoke and carbon monoxide detectors, check alarm batteries, and teach Edmontonians how to properly care for their fire prevention devices.

The 2014 campaign goal is to visit 1000 homes over the four days of door knocking, and install 500 smoke detectors.

Smoke detectors are a key part of a home fire escape plan. Smoke spreads quickly in a fire, working smoke detectors give you early warning so you can get outside quickly. Smoke alarms should be checked once a month to ensure they are working; batteries should be changed once a year.

For more information and tips on fire safety, visit edmonton.ca/firerescueservices.

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