

Media Advisory

September 03, 2014

City of Edmonton

Back-to-school parking and jaywalking enforcement campaigns begins

As another school year gets underway, the City of Edmonton is launching a zero-tolerance enforcement campaign to remind parents and students to park responsibly, and to avoid jaywalking.

Date: Thursday, September 4, 2014

Time: 8:45 a.m.

Location: Johnny Bright School, 1331 Rutherford Road SW

Spokespeople from the City of Edmonton, Johnny Bright School and Edmonton Police Service will be speaking about the enforcement campaign and the concern for safety of students heading back to class this fall.

The zero-tolerance enforcement campaign begins Thursday, September 4, 2014 and will run until Monday, October 6, 2014.

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