

# Media Advisory

September 03, 2014

City of Edmonton

## Gearing up for the Tour of Alberta

With the Tour of Alberta racing steadily closer to its final stages in the Edmonton area, residents and visitors are sure to get caught up in the excitement of this prestigious international cycling event.

Join Mayor Don Iveson as he encourages Edmontonians to be part of the fast-paced action this weekend, featuring world-class athletes, local culture, entertainment, food and fun.

**Date:** Thursday, September 4, 2014

**Time:** 1 – 1:30 p.m.

**Location:** Sir Winston Churchill Square  
(Rainout location: City Room, City Hall)

City of Edmonton personnel will be available to answer questions on how the Tour of Alberta will affect civic services and how Edmontonians can enjoy the event while minimizing any travel delays.

Representatives from the ATB Financial FamilyRide supporting CASA Child, Adolescent and Family Mental Health will be on hand to let Edmontonians know how they can participate in this event to bring awareness to an important cause for the children in our community.

### Media contact:

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