

News Release

September 06, 2014 City of Edmonton

Capital City Clean Up volunteers recognized for their efforts

The City of Edmonton is wrapping up another successful season of Capital City Clean Up programs such as Adopt-a-Block and River Valley Clean Up, and that success is thanks to the thousands of volunteers who pitched in over the spring and summer

"I'd like to thank each and every volunteer of Adopt-a-Block and River Valley Clean Up for your hard work and commitment," said Mayor Don Iveson. "Together, you've collected more than 2,500 bags of litter from our neighbourhoods, parks and river valley. This incredible achievement impacts each and every



Edmontonian and helps make our City a great place to live. I'm proud of your efforts and dedication."

Mayor Iveson celebrated the efforts of Capital City Clean Up volunteers at a recognition event on September 6, 2014 at Queen Mary Park.

Volunteers are the backbone of Capital City Clean Up's programs. These dedicated Edmontonians, and founding partner Tim Horton's, have helped make the Adopt-a-Block program a success over the last eight years and contributed to Edmonton looking better than ever.

Since May, more than 2,500 Adopt-a-Block volunteers have worked to pick up litter and report graffiti in their community, business area, schoolyard or neighbourhood park with more than 950 team hours reported to date. Program volunteers range from individuals, neighbours and families to businesses and coworkers. Approximately 150 volunteers will continue to collect litter and report graffiti from October to April.

Since 1987, thousands of city residents have scoured Edmonton's parks system as well as the shoreline of the North Saskatchewan River to pick up litter. Throughout the summer and into the fall, River Valley Clean Up volunteers pick up litter along our river valley and throughout the connecting ravines. This season, more than 1,000 volunteers have logged more than 2,000 team hours towards cleaning up the river valley.

For more information, visit edmonton.ca/capitalcitycleanup.

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