

September 10, 2014

City of Edmonton

Car Free Whyte Avenue survey says...

Results are in for the City of Edmonton's survey on a proposed pilot program to shut down a part of Whyte Avenue to vehicles on the busiest pedestrian nights of the year.

The survey had 2,040 respondents, with 57% of people highly supporting the proposal; 20% supporting the proposal in theory, while wanting more information; 6% unsure and 17% not supporting the proposal.



"We received a lot of valuable feedback that we will evaluate as part of the overall proposal," says Angela Turner, Program Manager with Responsible Hospitality Edmonton. "We will now proceed with further engagement targeted to residents in the area."

Phase two of the public engagement plan includes a follow-up survey on the <u>Edmonton Insight</u> <u>Community</u> and a focus on direct engagement with the nearby community leagues of Queen Alexandra, Gameau, Strathcona, King Edward, Ritchie, Bonnie Doon, McKernan and Belgravia. Following these discussions, an open house will be held for residents in those neighbourhoods to learn more and offer their input. The open house will be held in late fall.

The Car Free Whyte Avenue pilot program would make a portion of the busy hospitality destination carfree from midnight to 2:30 a.m. on busy nights, allowing pedestrians to walk on the street. The pilot would close a portion of Whyte Avenue to east-west traffic from private vehicles, but would allow access for emergency vehicles and ETS buses. North-south access would be maintained on certain streets. Taxi stands would be set up outside of the road closure.

Responsible Hospitality Edmonton is a program established by the City of Edmonton to oversee and support a safe and vibrant nightlife in the city.

For more information, visit:

edmonton.ca/carfreewhyteave

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