

# Media Advisory

September 18, 2014

City of Edmonton

## One step closer to new bike routes in Downtown and Old Strathcona

Media are invited to join the City of Edmonton as it announces the top-ranked locations for the Downtown and Strathcona bike routes. Tyler Golly, General Supervisor of Sustainable Transportation, will talk about the routes, the selection criteria and next steps in the bike route consultation process.

**Date:** Friday, September 19, 2014

**Time:** 1 p.m.

**Location:** Corner of 105 Street and 83 Avenue

This date also marks the kick-off of the *What the B\*ke* multi-sensory experience. The City is temporarily installing a cycle track, bike boulevard and contra-flow lane on 83 Avenue from McIntyre Park to 106 Street.

**Photo/Video Opportunity:** People using the temporary cycling infrastructure installed on 83 Avenue.

Representatives from the Strathcona, Oliver, and Downtown Community Leagues, Old Strathcona Business Association, Edmonton Bicycle Commuters and Strathcona businesses will also be in attendance.

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