

Public Service Announcement

September 18, 2014

City of Edmonton

Get ready for a bike lane multi-sensory experience

The City is setting up a temporary bikeway with a cycle track, bike boulevard and contra-flow lane in Old Strathcona.

Date & Time: Friday, September 19, 3 – 8 p.m. & Saturday, September 20, 9 a.m. – 2 p.m.

Location: 83 Avenue from McIntyre Park to 106 Street



This is an opportunity for Edmontonians to see, learn and cycle on the new kinds of bike lanes being considered as possible design options for future bike routes in the City's core. City staff in colourful *What the B*ke* t-shirts will be on hand to answer questions. If you come to the event without your bike, don't worry, you can borrow one from the City's Bicycle Try-It Library.

On Saturday we are also taking over McIntyre Park. Visit the event, get your game card, try out the temporary bikeway and participate in the following activities to win prizes:

- Edmonton Bicycle Commuter Bike Tune Ups
- Edmonton Public Library Bike Booth
- Bike-Powered Smoothies
- Geocaching 101

The City of Edmonton supports convenient, reliable transportation options that are not only economical and eco-friendly but also help reduce traffic congestion.

For more information about more opportunities to join the conversation about bike lanes, go to edmonton.ca/cycling.

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