

# Public Service Announcement

September 19, 2014

City of Edmonton

## Strengthening Edmonton's financial sustainability

The City of Edmonton is releasing a series of public discussion papers, called 'white papers', about the City's financial management plan, *The Way We Finance*, that speaks to City Council's 10-year strategic goal to ensure Edmonton's financial sustainability. The white papers address complex financial topics such as investments, debt, user fees and taxation.

*The Way We Finance* white papers will inform the recommendations for development of financial policies and strategies that will be presented in *The Way We Finance*. These papers will be posted one or two at a time during the fall. The topics are:

- Franchise Fees (available now)
- Investments (available now)
- Debt
- City Utilities
- Infrastructure
- City Building
- User Fees
- Assessment and Taxation

Residents, businesses and organizations are invited to review and provide feedback on each of the issues or questions raised in any or all of these papers. An online survey will be used to conveniently collect feedback on each topic.

The Executive Committee of City Council will conduct a Non-Statutory Public Hearing on September 30, 2014 for the white papers that are released by that date. Another Non-Statutory Public Hearing is being considered for later in the year on the remaining white papers.

Feedback from the online surveys and hearings will be reviewed and considered for inclusion in *The Way We Finance*, which is scheduled to be finalized by City Council before 2015.

*The Way We Finance* papers and online survey can be viewed at [edmonton.ca/TheWayWeFinance](http://edmonton.ca/TheWayWeFinance).

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