

Public Service Announcement

September 19, 2014

City of Edmonton

Fashionably fierce in winter wear; it can be done

Winter is on its way, but that doesn't mean your fashion sense is on its way out the door! Aspiring designers will be showcasing winter-friendly fashions for women, men and children at the *For the Love of Winter Design Competition*, now in its fourth year.

Date: Saturday, September 20, 2014

Time: 5:30 p.m.

Location: Outside the ATB Financial Arts Barns, 10330 84 Ave.

Admission: Free

The event is being held in conjunction with [Western Canada Fashion Week](#) and is supported by the City of Edmonton's [WinterCity Strategy](#). Councillor Scott McKeen will be one of the judges as designers compete on the outdoor runway. The top designs will be announced at the Western Canada Fashion Week's main stage in the Arts Barn on September 25, 2014 at 8 p.m.

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