

Media Advisory

October 03, 2014

City of Edmonton

Fire Prevention Week 2014

Edmonton Fire Rescue Services will celebrate national Fire Prevention Week from October 4 to 11. The 2014 campaign theme is **Smoke Alarms Save Lives**.

The following is a list of events media are invited to attend.

Fire Station community open houses

To kick off Fire Prevention Week, Edmontonians are invited to meet their community Fire Station personnel at four open houses across the city.

Date: Saturday, October 4, 2014

Time: noon to 5 p.m.

Locations:

- Station 19 (Callingwood) – 6210-178 Street NW
- Station 24 (Terwillegar) – 131 Haddow Close NW
- Station 27 (Ellerslie) – 1203 Ellwood Road SW
- Station 25 (Belle Rive) – 8403-167 Avenue NW

Sparky the EFRS mascot will be at Station 19 at 12:30 p.m., at Station 24 at 1:30 p.m., at Station 27 at 3 p.m. and at Station 25 at 4 p.m.

Home Depot Safety Days

The Fire Prevention team will be at two Home Depot locations on Saturday to answer questions from the public about home fire safety.

Date: Saturday, October 4, 2014

Time: 10 a.m. to 2 p.m.

Locations:

- Westmount Home Depot – 604-1 Westmount Shopping Centre NW
- West End Home Depot – 17404-99 Avenue

Sparky the EFRS mascot will be at Westmount at 10:30 a.m. and at the West End location at 11:30 a.m.

Fire Prevention Week media launch

Edmonton Fire Rescue Services' Fire Marshal Tom Karpa will lead a smoke alarm safety demonstration at a Daytona Homes property.

Date: Monday, October 6, 2014

Time: 10:30 to 11:30 a.m.

Location: [8421 Ellis Crescent NW](#)

School presentation

Edmonton Fire Rescue Services' Fire Prevention team will present a smoke alarm and fire safety demonstration to a kindergarten class at Norwood School. A fire crew and Sparky the EFRS mascot will be on site for the event.

Date: Tuesday, October 7, 2014

Time: 10 to 11 a.m.

Location: Norwood School (9520-111 Avenue NW)

Senior's assisted living centre presentation

Edmonton Fire Rescue Services' Fire Prevention team will present a smoke alarm and fire safety presentation to a group of senior citizens at Rosedale Manor.

Date: Thursday, October 9, 2014

Time: 11 a.m. to noon

Location: Rosedale Manor (10053-111 Street)

Fire Prevention Week wrap up event

Edmonton Fire Rescue Services will conclude Fire Prevention Week by announcing the winner of its 2014 social media slogan contest at a news conference at Fire Headquarters.

Date: Friday, October 10, 2014

Time: 10:30 to 11 a.m.

Location: Fire Headquarters, main floor (10351-96 Street NW)

Media contact:

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