

Public Service Announcement

December 08, 2014

City of Edmonton

A search for Edmonton's next Winter Signature Drink

Get those creative juices flowing! All Edmontonians are encouraged to enter their signature drink into the Second Annual Winter Signature Drink Competition. The competition officially opens on Tuesday, December 9, 2014 to all Edmontonians interested in contributing their special drink recipe.

Competitors must craft a unique beverage – hot or cold – alcoholic or not – that associates with winter fun, and compliments all the social events and outdoor activities we enjoy during the winter season. Finalists from each category will prepare their drink for a panel of judges to sample. The final judging event will take place on Wednesday, January 14, 2015, where the winning drink will be declared Edmonton's Official 2015 Winter Signature Drink.

The official Winter Signature Drink Competition is part of the WinterCity Edmonton initiative encouraging Edmontonians and our city's visitors to embrace the winter weather. This competition is supported by the Fairmont Hotel Macdonald, Eau Claire Distillery, NextGen and Global News.



For more information:

<http://www.Facebook.com/WinterCityEdmonton>

<http://www.makesomethingedmonton.ca/projects/650-winter-signature-drink-competition/>

Media contact:

[Claire Harvey](#)

Communications Coordinator
780-496-8771

3rd Floor, City Hall
1 Sir Winston Churchill Square NW
Edmonton, AB
T5J 2R7
www.edmonton.ca



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