

Media Advisory

December 12, 2014

City of Edmonton

DONATE A RIDE kicks off 19th annual campaign

Join Councillor Dave Loken and guest speakers for the launch of the 19th annual DONATE A RIDE campaign.

Date: Monday, December 15, 2014

Time: 10 a.m.

Location: City Room, City Hall

Transit tickets purchased by the DONATE A RIDE program are distributed to local social service agencies. These agencies distribute transit tickets to Edmontonians unable to afford transit.

The campaign has raised more than \$2 million to assist Edmontonians during its history.

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