

Public Service Announcement

December 23, 2014

City of Edmonton

Celebrate the arrival of 2015 in the heart of Downtown

Ring in 2015 at the [New Year's Eve Downtown](#) festival. The City of Edmonton is hosting this fun-filled, non-alcoholic family event in the heart of downtown.

Date: Wednesday, December 31, 2014

Time: 7 p.m. – 12:15 a.m.

Location: City Hall and Sir Winston Churchill Square



The celebration kicks off inside City Hall at 7 p.m. with live entertainment, kids' crafts, magicians, balloon artists and face painters.

The fun will continue outdoors with music, hayrides, free skate rentals, ice skating, bannock-making and food concessions, all leading up to a spectacular fireworks show at midnight.

Main stage entertainment will begin at 9:15 p.m. in Churchill Square.

Frozen on the Square

****New!**** Bring a chair and a warm blanket and head to the City Hall Plaza at 7:15 p.m. to enjoy a special free outdoor showing of the movie [Frozen](#) on an inflatable screen. Or strap on your skates and watch the movie as you take a whirl around the City Hall skating rink.

Please note: High winds or severe weather may result in the cancellation of some outdoor activities. Call 311 for the most up-to-date event information.

Road Closures

During the celebrations, a number of [road closures](#) and parking bans will be in effect. These closures will maximize traffic and pedestrian flow while maintaining pedestrian safety throughout the event and fireworks display. The following closures will be in effect until approximately 12:45 a.m. on January 1, 2015:

9 p.m.

Closure of:

- 102 Avenue, from 99 St. – 100 St.
- 100 Street, from 102 Ave. – 102A Ave.
- 99 Street, from 102 Ave. – 102A Ave.

11 p.m.

Total closure of:

- 102 Avenue, from 97 St. – 99 St.
- 102 Avenue, from 100 St. – 101 St.
- 99 Street, from 101A Ave. – 102 Ave.*
- 100 Street, from 101A Ave. – 102 Ave.

* The Citadel Theatre parkade will be closed for both entry and exit at 11 p.m. until 45 minutes after the fireworks. During this time, please use the Stanley A. Milner Library parkade exit at 100 St.

Parking

Parking will be available for \$1 after 5 p.m. at Edmonton City Hall, Stanley A. Milner Library, City Centre West and Canada Place parkades.

Free New Year's Eve Public Transit Service

Start your New Year on a safe note by taking transit to and from your New Year's Eve celebrations. ETS free service starts at 6 p.m. on December 31, continuing until 3:30 a.m. on January 1.

DATS is free from 6 p.m. on December 31, continuing until 2 a.m. on January 1.

ETS Service information is available from the [ETS Trip Planner](#).

Money collected in ETS fare boxes on New Year's Eve will be given to the [DONATE A RIDE](#) campaign.

Note: Route 197 to Spruce Grove, Route 198 to Fort Saskatchewan, Route 199 to Edmonton Garrison, and Route 747 to the Edmonton International Airport are not part of the New Year's Eve free service.

For regional service information, please contact [St. Albert Transit](#) at 780-418-6060, [Strathcona County Transit](#) at 780-464-7433, or [Leduc Transit](#) at 780-980-7177.

For more information:

Contact 311

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