

## Edmonton's First Winter Shake-Up Festival & Market

Edmontonians and guests from winter cities around the world are going to shake up Churchill Square with the city's first Winter Shake-Up Festival & Market! On January 30, 2015, from noon to 8 p.m., this free festival will let attendees:



- Zip down the Square's inaugural snow slide on the big stairs at the west end of the Square
- Shop at Edmonton's first outdoor market stalls, with more than 35 local vendors
- Relax with a glass of mulled wine, hot cider or hot chocolate - or Edmonton's 2015 Signature Winter Drink winner in the Edmonton Arena District's family beverage garden
- Enjoy lunch, a snack or supper in the hot food tent, where local food trucks and other vendors will be cooking up a winter storm
- Try kick sledding, or swing and skate at the City Hall Plaza
- Watch as we light the night with a 20 foot light installation, and the Flocity Fire Spinners

Musicians, dancers and a DJ will entertain throughout the festival. A special children's area will be available for kids to do crafts and play games.

The Winter Shake-Up Festival & Market is the final celebration of Edmonton's International Winter Cities Conference, which is taking place at the Shaw Conference Centre January 28-30, 2015. It is one of the initiatives that came about from the award-winning Winter City Strategy.

### For more information:

More information on the Winter Shake-Up Festival & Market and the Winter Cities Conference can be found at [wintercitiesconference.com](http://wintercitiesconference.com).

### Media contact:

[Lesley Vaage](#)  
Communications Advisor  
Corporate Communications  
Office: 780-495-0651  
Mobile: 587-594-1159

3rd Floor, City Hall  
1 Sir Winston Churchill Square NW  
Edmonton, AB  
T5J 2R7  
[www.edmonton.ca](http://www.edmonton.ca)



Share:     

[Subscribe](#) | [Unsubscribe](#) | [Printer Friendly Version](#)

This email was created and delivered through [Industry Mailout](#)