

Public Service Announcement

January 13, 2015

City of Edmonton

A search for Edmonton's next Winter Signature Drink

Attention all professional and amateur mixologists! Edmontonians are encouraged to enter their signature drink into the 2nd Annual [Winter Signature Drink Competition](#). The deadline to enter has been extended to **January 20, 2015**.



Competitors must craft a unique beverage – hot, cold, alcoholic or not – that evokes winter fun and complements the social events and outdoor activities we enjoy during the winter season. Finalists from each category will prepare their drink for a panel of judges to sample. The final judging event will take place on **Monday, January 26, 2015**, where the winning drink will be declared Edmonton's Official 2015 Winter Signature Drink.

The official Winter Signature Drink Competition is part of the [WinterCity Edmonton](#) initiative encouraging Edmontonians and visitors to embrace winter. This competition is supported by the Fairmont Hotel Macdonald, Eau Claire Distillery, NextGen and Global News.

For more information:

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