

Media Advisory

January 22, 2015

City of Edmonton

Building on the Momentum event about challenging perceptions

Media are invited to attend ***Building on the Momentum***. The event is part of the Council Initiative on Public Engagement.

Date: Saturday, January 24, 2015

Time: 1-5 p.m.

Location: Shaw Conference Centre, Salon 9/10

Two particular aspects of the event will be of interest to the media:

Dave Meslin presentation – 1:25 p.m.

Dave Meslin is a community organizer and advocate for improving democracy. He is an outspoken critic of the way governments engage with citizens and his often humorous presentation uses real-world examples of poor engagement. Meslin will be available for media interviews after his talk.

Presentation of workshop results – 4:15 p.m.

Over the past few months, The City of Edmonton has been meeting with groups of citizens, stakeholder groups like the EFCL, and City employees to discuss public engagement. Workshop participants discussed the questions what is public engagement and why does it matter? The results of these workshops will be shared at this afternoon event. Participants will also discuss next steps in the Public Engagement process.

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