

Media Advisory

February 03, 2015

City of Edmonton

Winter Walk Day 2015 - Stay active year round

Media are invited to attend the annual Winter Walk Day. Councillor Bev Esslinger will lead walkers around the downtown Edmonton route.

Date: Wednesday, February 4, 2015

Time: noon

Location: City Hall Plaza (South Steps)

Winter Walk Day is a province-wide initiative to get Albertans up and moving during the winter months, and to also promote the year-round health benefits of walking.

No registration is required and participants are reminded to dress appropriately for the weather and bring a water bottle and comfortable shoes. Most importantly, walkers are asked to bring their energy! The first 150 walkers that arrive will win a free prize pack. Kicksleds will also be onsite to try before and after the walk.

Media contact:

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