

Public Service Announcement

February 09, 2015

City of Edmonton

Red Bull Crashed Ice track construction starting

Edmonton is getting ready to host Red Bull Crashed Ice. Track construction will begin February 9, 2015. The construction area includes the south side of Jasper Avenue on 98 Street, around the Shaw Conference Centre site and into Louise McKinney Park.

Pre-event construction will be between 7 a.m. – 7 p.m. Minimal traffic disruptions, focused during non-peak hours, will occur on Jasper Avenue and Grierson Hill.

Park and trail access will be maintained leading up to the event.

The Red Bull Crashed Ice will be held in Edmonton March 14. Ice Cross Downhill is entering its 15th year of international competition, and is recognized as the most unique and challenging sport of its kind. A combination of hockey, boardercross, and downhill skiing, athletes hurtle down an urban ice track at speeds of over 60 km/hr.

Red Bull Crashed Ice is a free spectator event, with no tickets required.

Red Bull will release more track details closer to the event.

Resources for media:

- www.redbullcrashedice.com
- www.redbullcontentpool.com Key word: Crashed Ice
- www.edmonton.ca/RedBullCrashedIce
- More information on [building the track, making ice, and Crashed Ice rules](#)
- A time-lapse video of track construction in [St. Paul](#) is available for download

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