

## **News Release**

March 06, 2015 City of Edmonton

## Make some place with us

The City of Edmonton is launching CITYlab, a laboratory to support and create small, temporary projects, activities and events to advance conversations around urban planning.



"These creative new approaches to planning will help us meet the challenges that our city faces as it grows," says Jeff Chase, senior planner with CITYlab. "We look forward to working with

residents, community groups and across City departments to re-imagine shared spaces and connect people to a sense of place and each other."

On Saturday, March 7, CITYlab will begin distributing self-addressed stamped postcards across the city. Edmontonians are invited to write down and mail to CITYlab their new urban planning ideas or projects. CITYlab will use the returned postcards to make a temporary art installation and will commit to undertaking one of the ideas/projects collected.

CITYlab will partner with groups and individuals on projects and events that test or support the City's urban planning goals. CITYlab will serve as a resource for Edmontonians with creative and new urban planning ideas.

The new Open City initiative provides the opportunity for engagement programs such as CITYlab. The initiative guides the development of innovative solutions in an effort to connect Edmontonians to City information, programs, services and engagement opportunities.

## For more information:

Visit edmonton.ca/citylab

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