

Media Advisory

March 16, 2015

City of Edmonton

We love Edmonton. We love Lego.

Media are invited to attend a Lego competition for the We Love Edmonton campaign. Ten teams of two to four people will compete for 60 minutes to build a Lego project highlighting why people love Edmonton. Mayor Don Iveson will judge the finished pieces on criteria such as creativity and sustainability.

Date: Monday, March 16, 2015
Time: 11:45 a.m. to 1 p.m.
(prizes for first and second place given out between 12:45 and 1 p.m.)
Location: City Room, City Hall

For the second year in a row, the City of Edmonton is a finalist in the [Earth Hour City Challenge](#). The finalist cities were chosen by the World Wildlife Fund for impressive actions on climate change. Citizens can also show their civic pride and help Edmonton become a winner, by participating in the people's choice version of the Earth Hour City Challenge. The [We Love Cities](#) campaign ends March 28, and people can vote for Edmonton by using #weloveedmonton on Twitter or Instagram, or voting on [welovecities.org/edmonton](#).

For more information:

Visit edmonton.ca/weloveedmonton

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