

Public Service Announcement

March 10, 2015

City of Edmonton

How to enjoy Red Bull Crashed Ice

You've seen the track being built for weeks and now it's finally time for the action! Here's how to make the most of your first Red Bull Crashed Ice experience.

Red Bull Crashed Ice is a free spectator event, with no tickets required.



Event Nights

Saturday, March 14 is the World Championship Final—the main event. Gates open at 4 p.m. and the action takes place from 7–10 p.m. All viewing areas are first-come, first-served.

If you're looking for another night of Ice Cross Downhill action, come out on Friday, March 13 from 7–9 p.m. to catch the Team Event.

Getting There

Citizens are encouraged to use public transit, as parking will be limited and road closures close to the site will be in effect. On Saturday evening, the City is increasing LRT and ETS service. Regular rates apply.

While all ETS routes will remain in service, buses on affected roads will be rerouted. Visit TakeETS.com for full details.

Road Closures

Grierson Hill, Jasper Avenue, 97 Street, and 99 Street are the main roads impacted during the event. For full details, see edmonton.ca/RedBullCrashedIce.

These road closures will have an impact on Friday, March 13 during the evening rush leaving downtown. Please plan accordingly.

Note: Groat Road will be closed due to bridge construction starting on Friday at 7:30 p.m. See edmonton.ca/102avenueovergroat for details.

Parking

There is no public parking on site at Red Bull Crashed Ice or at the Shaw Conference Centre.

Limited public parking is available in parkades downtown, and many parking meters will not be available. Regular rates apply.

Note: On March 13 and 14, the Muttart Conservatory is hosting private events, so public parking will not be available. Any vehicles not displaying appropriate credentials will be towed at the owner's expense.

Access & Spectator Areas

All areas are first-come, first-served, and if any reach capacity, fans will be directed to another area.

Access to the main spectator areas is via the Shaw Conference Centre with the entrances on Jasper Avenue and the Meeting Room (lowest) Level. Large crowds are expected, so alternatives are Grierson Hill or Louise McKinney Riverfront Park stairs near 95A Street. From the south side of the river, you can also access the event space via the Louise McKinney pedestrian bridge, but viewing is not allowed from the bridge.

Although none of the spectator areas capture the entire track, there will be large screens projecting the races live from every angle. You can catch the action from below the Shaw Conference Centre on Grierson Hill Road and in the surrounding green space in Louise McKinney Riverfront Park.

There are no public spectator areas in the foyers or on the patios of the Shaw Conference Centre.

Viewing Areas

Even if you're not close to the track, you can see the races on a live feed and be a part of the excitement! Additional viewing areas with large screens are:

- Near the top of the track on Jasper Avenue, between 97 and 99 Street
- In the beer gardens in Hall ABC in the Shaw Conference Centre
- At Sir Winston Churchill Square

Family-Friendly Activities on the Square

Old-time hockey meets new-school downhill ice cross for Red Bull Crashed Ice weekend on Churchill Square! On Friday from noon until 8 p.m. and Saturday from 10 a.m. until 5:30 p.m., the Fort Edmonton Park Foundation will be holding the inaugural 2015 Edmonton Flatstick Hockey Tournament. Bring the family to catch the old-school action or enjoy music, activities, food trucks and displays, as well as the CityMarket on Saturday from 9 a.m. – 3 p.m. Starting at 7 p.m. on Saturday, you can watch the live broadcast of Red Bull Crashed Ice on a big screen in the Square. Visit flatstick.ca and edmonton.ca/CityHall for more details.

WinterCities Patio Parties

Before and after the event, take advantage of the Farewell to Winter Patio Party hosted at venues throughout the downtown and the city. Patios are no longer just for summer! Whether you enjoy basking in the sun, savouring the night time glow wrapped in a blanket, or warming up with a warm drink in the cool air, there's a patio in Edmonton ready to help you give old man winter the old heave-ho. So, wave goodbye to the official end of winter with Edmonton's Second Annual Farewell to Winter Patio Party. For a full listing of participating patios, go to exploreedmonton.com/patioparty.

For more details including what to wear, what not to bring, food and beverage, and wheelchair access, see edmonton.ca/RedBullCrashedIce.

For more information:

www.edmonton.ca/RedBullCrashedIce
www.redbullcrashedice.com/Edmonton
www.TakeETS.com

www.edmonton.ca/CityHall
www.flatstick.ca
www.exploredmonton.com/patioparty
On Twitter: @RedBullCanada, @CrashedIce and #crashedice

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